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October 15, 2008

Tom Meagher A Princeton Christmas 44 Willow Road Lawrenceville, NJ 08648

Dear Tom:

It is my pleasure to present the enclosed Your Gift at Work report, which shows how the World Food Program (WFP) is using donations from A Princeton Christmas to feed millions of children through its School Meals Program. Keep up the fantastic work you are doing. We are very grateful for your efforts. Maybe next year, we should talk about getting you out to the field to see WFP's work first hand.

Few initiatives reach as many recipients, have such a direct impact, and achieve such remarkable results as school feeding. Serving food at school not only fights hunger among the world's poorest children, but also helps get them into school, providing children with an important key to a better future – an education. Where school feeding programs are offered, enrollment and attendance rates increase significantly, particularly for girls. Students also stay in school longer and perform better when meals are provided.

Last year you invested a great deal of time and resources into helping Friends of WFP support the work of the World Food Program, and with fantastic results. Bringing together the talents of numerous choirs from Princeton University and the Princeton area, recording technicians, graphic and web designers, online retailers and others, you produced a holiday music album with widespread appeal. The *A Princeton Christmas* CD sold enough copies to raise over \$40,000 to support WFP School Meals programs in Africa. Thanks to your efforts, WFP was able to provide at least 160,000 meals to students in need, helping them make the most of their education and giving them hope for a brighter future.

I hope the enclosed report conveys the importance of your support and the real impact you have on fighting hunger, alleviating poverty, and promoting education. Please feel free to call me at (202) 530-1694 if you have any questions or would like more information on the critical work of the World Food Program.

Very truly yours,

Derry Deringer

Director of Corporate Relations
Friends of the World Food Program



Your Gift at Work WFP School Meals Program

Edition 2

Education is one of the most effective investments in improving economies and creating literate, self-reliant and healthy societies. Yet, there are still 77 million children of primary school age, 97% of them in developing countries, who are not in school.

For a child suffering from hunger, going to school is not important; having enough food to eat is. Among the poor, there is often not enough food at home, so parents cannot provide breakfast to their children before sending them to school. On empty stomachs, children become easily distracted and have problems concentrating on their lessons.

In 2000, the United Nations World Food Program (WFP), building on almost 40 years of experience, launched a global school feeding campaign aimed at encouraging governments throughout the world to establish national school meals programs to provide nutritious food to all children in need. Where these programs are offered, enrollment and attendance rates increase significantly. In the poorest corners of the world, this simple strategy has been shown to double primary school enrollment in one year. Students report better health and improved learning capacity. School feeding programs also provide a platform for other social programs, such as HIV/AIDS prevention and nutrition education. distribution of de-worming pills, and other medical treatments for children in need.

Just 25 cents a day, or \$50 a year can feed a hungry child in school.

These programs are especially important for girls. Two out of every three children not enrolled in school is a girl. Often, poor parents believe their daughters are better off doing chores at home than going to school. But where school meals are offered, rates of female attendance increase significantly. WFP also offers take-home rations to girls with excellent attendance, providing further incentive for families to send their daughters to school. Studies show that educated girls marry later, have fewer children and have their children further apart, helping lift them out of the cycle of hunger and poverty.



Young girls in Sierra Leone enjoy a nutritious meal in school

The World Food Program is the United Nations' frontline agency in the fight against hunger and the largest international food aid organization in the world. Each year, the agency feeds an average of 90 million people, two-thirds of them children, in 80 countries. This success would not have been possible without support from people like you who share our commitment to ending hunger.